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Muncaster Financial Group Announces Partnership with the Home Builders Association of South Carolina

GREENVILLE, SC - [Muncaster Financial Group](#), a leader in comprehensive financial services based in Greenville, South Carolina, is proud to announce their selection to execute a first-of-its-kind partnership with the [Home Builders Association of South Carolina](#). *The Blueprint 401(k)*, which will provide tremendous value to local home builder associations and members throughout the state of South Carolina, will save entrepreneurs within the industry both time and resources, enabling them to focus on core business operations. Additionally, the plan will provide top-tier 401(k) benefits to owners, executives, and employees. *The Blueprint 401(k)* will allow businesses, regardless of size, the opportunity to provide a competitive and meaningful benefits package to employees. *The Blueprint 401(k)* helps eliminate the barrier to hiring and maintaining quality employees, as the plan gives South Carolina's business owners the tools necessary to compete for the best talent.

Richard Muncaster, President of Muncaster Financial Group, and a native South Carolinian, along with Taylor Lyles, Chief Executive Officer of Home Builders Association of Greenville and native of Greenville, SC, constructed this idea after identifying a need in the builder community. Lyles and Muncaster recognized a common pain point across HBA associations throughout the state: employee retention. "Now, more than ever, the ability to attract and retain the right personnel is critical to a company's success." says Muncaster.

The state of South Carolina is home to many successful companies touching the homebuilding industry, but when it comes to employee benefits it can be difficult to compete with larger counterparts. This is where Muncaster and Lyles used their combined knowledge and experience to work with Mark Nix, Executive Director of the Home Builders Association of South Carolina, to deliver a turn-key solution to help HBA members across the state. "Our top goal at the HBA of South Carolina is to help businesses thrive. One way to achieve this is to offer a full breadth of member benefits. We believe *The Blueprint 401(k)* can help our members' businesses save time, money, and minimize the fiduciary risks associated with comparable plans." Nix reports.

With the partnership officially live at the beginning of October 2023, Muncaster, Lyles, and Nix are ready to build on the excitement and help take South Carolina's building industry companies and partners to the next level. "Building a secure future requires a strong foundation. This partnership, embodied in *The Blueprint 401(k)*, is not just a collaboration; it's a commitment to the financial well-being of our members. Together, we're laying the groundwork for a future where financial stability is not just a dream but a tangible benefit. We're not just excited; we're invested in our members' success!" says Lyles.

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The Muncaster Financial Group's advisors offer a full range of carefully tailored financial planning solutions, catering to high-net-worth individuals and families, successful business owners, and professionals seeking to exceed personal goals, while helping to build and protect wealth. Their expertise and experience include all types of corporate sponsored retirement plans, including but not limited to 401(k)'s, Defined Benefit Plans, Profit Sharing Plans, SIMPLE IRA's, SEP IRA's, Cash Balance Plans and more.

The Home Builders Association of Greenville has been the voice for Home Builders, developers, and trade partners to the residential construction industry for decades. They focus on education and professional development for their members while also serving as a resource for home buyers and homeowners who are searching for the finest Home Builders, Remodelers, and home improvement specialists in the Upstate. They are affiliated with the National Association of Home Builders and the Home Builders Association of South Carolina.

The Home Builders Association of South Carolina (HBASC) serves the association members, to enhance the environment for conducting business in the housing and building industry and to maintain housing as a top priority in the state. The HBASC brings people together from all phases of the building industry to advocate their business interests and to promote programs, policies, and education to ensure housing opportunities for everyone.

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